Broadcast, Communication, Visual, Digital & Fine Arts

Broadcast Media Arts (AABCM)

Associate in Arts Degree

Program Effective Term: Winter 2026

High Wage Occupation

The Broadcast Media Arts program provides hands-on training in the realm of radio and gives students experience in live production, script-writing, announcing and editing. The program course offerings emphasize the communication and technical skills needed for jobs in a variety of fields within the media industry, including advertising, public relations, broadcast journalism, project production and producing. This program prepares students to either enter directly into the workforce or transfer to a four-year institution.

Articulation:

Eastern Michigan University; BA and BS degrees

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php .

		(15 credits)
COM 101	Fundamentals of Speaking	3
COM 155	Scriptwriting for Broadcast Media Arts	3
Elective	Math Elective(s)	3
Elective	Soc. Sci. Elective(s) 1	3
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104 JRN 111, PHO 111 or VID 105	1, 3-4
Second Semest	er ((16 credits)
COM 160	Voice and Articulation	3
ENG 111 or	Composition I	
ENG 111X	Composition 1	4
Elective	Nat. Sci. Elective(s)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	A 6-7
Third Samostor		(15 crodits)
Third Semester		(15 credits)
COM 130	Introduction to Mass Communication	3
COM 130 COM 150	Introduction to Mass Communication Introduction to Radio Production	3 3
COM 130 COM 150 ENG 107	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals	3
COM 130 COM 150	Introduction to Mass Communication Introduction to Radio Production	3 3 3 3
COM 130 COM 150 ENG 107 Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104 JRN 111, PHO 111 or VID 105	3 3 3 3
COM 130 COM 150 ENG 107 Elective Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104 JRN 111, PHO 111 or VID 105	3 3 3 3 4, 3-4 (15 credits)
COM 130 COM 150 ENG 107 Elective Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104 JRN 111, PHO 111 or VID 105 Advanced Radio Production Soc. Sci. Elective(s) 2	3 3 3 3 4, 3-4 (15 credits)
COM 130 COM 150 ENG 107 Elective Elective Fourth Semeste COM 170	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104 JRN 111, PHO 111 or VID 105 Advanced Radio Production	3 3 3 3 4, 3-4 (15 credits) 3 3

Minimum Credits Required for the Program:

61

Transfer

Broadcast Media Arts (AABCM)

Associate in Arts Degree

Program Effective Term: Winter 2026

High Wage Occupation

The Broadcast Media Arts program provides hands-on training in the realm of radio and gives students experience in live production, script-writing, announcing and editing. The program course offerings emphasize the communication and technical skills needed for jobs in a variety of fields within the media industry, including advertising, public relations, broadcast journalism, project production and producing. This program prepares students to either enter directly into the workforce or transfer to a four-year institution.

Articulation:

Eastern Michigan University; BA and BS degrees

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php.

First Semester	(1	5 credits)
COM 101	Fundamentals of Speaking	3
COM 155	Scriptwriting for Broadcast Media Arts	3
Elective	Math Elective(s)	3
Elective	Soc. Sci. Elective(s) 1	3
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3-4
Second Semest	ter (1	6 credits)
COM 160	Voice and Articulation	3
ENG 111 or	Composition I	
ENG 111X	Composition 1	4
Elective	Nat. Sci. Elective(s)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	6-7
Third Samosta	(1	E crodite)
Third Semester	•	5 credits)
COM 130	Introduction to Mass Communication	3
COM 130 COM 150	Introduction to Mass Communication Introduction to Radio Production	3
COM 130 COM 150 ENG 107	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals	3
COM 130 COM 150	Introduction to Mass Communication Introduction to Radio Production	3 3 3
COM 130 COM 150 ENG 107 Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3 3 3
COM 130 COM 150 ENG 107 Elective Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3 3 3 3 3-4
COM 130 COM 150 ENG 107 Elective Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105 er	3 3 3 3 3-4 5 credits)
COM 130 COM 150 ENG 107 Elective Elective Fourth Semest COM 170	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105 er Advanced Radio Production	3 3 3 3 3-4 5 credits)

Minimum Credits Required for the Program:

PROGRAM CHANGE FORM

Program Code: AABCM	Current Program Nar Arts	Effective Term: Winter	r 2026		
Division Code: HSS	Department: CMT Dep	partment			
 Directions: Attach the current program listing from the WCC catalog or website and indicate any changes to be made. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using CurricUNET, but should be submitted at the same time as the program change form. If changes affect the program assessment plan or if program outcomes are updated, please submit a Program Assessment Plan Change form. These changes must be approved separately from the program change form and should be submitted at the same time. Current program assessment plans can be found on the Curriculum and Assessment Program Information page. 					
Requested Changes:					
Remove course(s): Program outcomes (may also result from removing or adding a course)* Program title (new title is) Program assessment plan* Accreditation information Other Other Note: A change to the Award Type requires the submission of a new program proposal form and a separate program inactivation form. Contact the Director of Curriculum & Assessment for more information.					
Rationale for proposed chan	ges: Adding ENG 111)	Coption			
Financial/staffing/equipment/space implications:					
List departments that have been consulted regarding their use of this program.					
Signatures:					
Reviewer	Print Name	e Sigi	nature	Date	
Initiator	Dena L Blair	Dena L Blair	04/22	2/25	
Department Chair	Dena L Blair	Dena L Blair	04/22	2/25	

Please return completed form to the Office of Curriculum & Assessment, SC 257 or by e-mail to curriculum.assessment@wccnet.edu

Once reviewed by the appropriate faculty committees we will secure the signature of the VPI.

Anne Nichols

Division Dean/Administrator

Anne L Nichols

4/22/25

WASHTENAW COMMUNITY COLLEGE

PROGRAM CHANGE FORM

Reviewer	Print Name	Signature	Date
Curriculum Committee Chair	Randy Van Wagnen	RVanWagnen	6/10/25
Assessment Committee Chair	Jessica Hale	JAale	6/10/25
Executive Vice President for Instruction	Dr. Brandon Tucker	Brandon Roderick Tucker PhD Digitally signed by Brandon Roderick Tucker PhD Date: 2025.06.13 14:18:34 -04'00'	6/13/25
Do not write in shaded area.	Entered in: Banner	C&A Database Log File	

Reviewed by C&A Committee 5/29/25

Broadcast, Communication, Visual, Digital & Fine Arts

Broadcast Media Arts (AABCM) Associate in Arts Degree

Program Effective Term: Fall 2025

High Wage Occupation

The Broadcast Media Arts program provides hands-on training in the realm of radio and gives students experience in live production, script-writing, announcing and editing. The program course offerings emphasize the communication and technical skills needed for jobs in a variety of fields within the media industry, including advertising, public relations, broadcast journalism, project production and producing. This program prepares students to either enter directly into the workforce or transfer to a four-year institution.

Articulation:

First Semester

Eastern Michigan University; BA and BS degrees

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php .

COM 101	Fundamentals of Speaking	3
COM 155	Scriptwriting for Broadcast Arts	3
Elective	Math Elective(s)	3
Elective	Soc. Sci. Elective(s) 1	3
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3-4
Second Semes	iter (16	credits)
COM 160	Voice and Articulation	3
ENG 111	Composition I	4
Elective	Nat. Sci. Elective(s)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	6-7
Third Semeste	r (15	credits)
COM 130	Introduction to Mass Communication	3
COM 150	Introduction to Radio Production	3
ENG 107	Technical Writing Fundamentals	3
Elective	Nat. Sci. Lab Elective(s)	3
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3-4
Fourth Semest		credits)
COM 170	Advanced Radio Production	3
Elective	Soc. Sci. Elective(s) 2	3
Elective	Arts/Human. Elective(s) 2 (not COM)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	6-7

61

(15 credits)

Transfer

Broadcast Media Arts (AABCM) Associate in Arts Degree

Program Effective Term: Fall 2025

High Wage Occupation

The Broadcast Media Arts program provides hands-on training in the realm of radio and gives students experience in live production, script-writing, announcing and editing. The program course offerings emphasize the communication and technical skills needed for jobs in a variety of fields within the media industry, including advertising, public relations, broadcast journalism, project production and producing. This program prepares students to either enter directly into the workforce or transfer to a four-year institution.

Articulation:

First Semester

Eastern Michigan University; BA and BS degrees

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php .

COM 101	Fundamentals of Speaking	3
COM 155	Scriptwriting for Broadcast Arts	3
Elective	Math Elective(s)	3
Elective	Soc. Sci. Elective(s) 1	3
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3-4
Second Semes	ter (16	credits)
COM 160	Voice and Articulation	3
ENG 111	Composition I	4
Elective	Nat. Sci. Elective(s)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	6-7
Third Semeste	r (15	credits)
Third Semeste COM 130	r (15 Introduction to Mass Communication	credits)
	•	credits) 3 3
COM 130	Introduction to Mass Communication	3
COM 130 COM 150	Introduction to Mass Communication Introduction to Radio Production	3
COM 130 COM 150 ENG 107	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals	3
COM 130 COM 150 ENG 107 Elective Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3 3 3 3 3-4
COM 130 COM 150 ENG 107 Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3 3 3 3
COM 130 COM 150 ENG 107 Elective Elective	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105 er Advanced Radio Production	3 3 3 3 3-4
COM 130 COM 150 ENG 107 Elective Elective Fourth Semest COM 170	Introduction to Mass Communication Introduction to Radio Production Technical Writing Fundamentals Nat. Sci. Lab Elective(s) Restricted Elective(s): COM 142, COM 183, COM 210, COM 240, DRA 152, DRA 204, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105 er (15	3 3 3 3 3-4 credits)

Minimum Credits Required for the Program:

61

(15 credits)

PROGRAM CHANGE FORM

Program Code: AABCM	Current Program Name: Arts	Broadcast Media	Effective Ter	m : Fall 2025	
Division Code: HSS	Department: Communicat Theatre Arts	ion, Media and			
Directions:					
1. Attach the current program listi	ng from the WCC catalog or v	vebsite and indicate an	v changes to be r	nade.	
Draw lines through any text that on a separate sheet.					
Check the boxes below for each new courses as part of the proposubmitted at the same time as the same t	oosed program change, must				
4. If changes affect the program a Assessment Plan Change form be submitted at the same time. Program Information page.	. These changes must be app	roved separately from	the program char	nge form and should	
Remove course(s):C Add course(s):DF Program title (new title is Description Advisors Program admission require Continuing eligibility require Show all changes on the catalo					
Rationale for proposed char					
Broadcast Media Arts AA degr any Broadcast Media Arts stud		_		ffective course for	
Financial/staffing/equipment	d space implications: Non	e.			
List departments that have b	een consulted regarding	their use of this pro	ogram. N/A		
Signatures:					
Reviewer	Print Name	Signat	ure)	Date	
Initiator	Dena Blair	A MARINE	J.	04/18/24	
Department Chair	Allison Fournier	Ullian,	Tom	4 23/24	
Division Dean/Administrator	Anne Nichols	Usane Mici	hold	4/25/24	

PROGRAM CHANGE FORM

Please return completed form to the Office of Curriculum & Assessment, SC 257 or by e-mail to curriculum.assessment@wccnet.edu Once reviewed by the appropriate faculty committees we will secure the signature of the VPI.					
Reviewer	Print Name	Signature	Date		
Curriculum Committee Chair	Randy Van Wagnen	RVanWagnen	<mark>9-19-24</mark>		
Assessment Committee Chair Dr. Jessica Hale		Ale	9/19/2024		
Executive Vice President for Instruction Dr. Brandon Tucker Brandon Tucker Date: 2024.09.23 12:24:58 -04'00' 9/23/24 Do not write in shaded area. Entered in: Banner C&A Database Log File					

Reviewed by C&A Committees 6/13/24

Broadcast, Communication, Visual, Digital & Fine Arts

Broadcast Media Arts (AABCM) Associate in Arts Degree

Program Effective Term:

Fall 2019

High Wage Occupation

The Broadcast Media Arts program provides hands-on training in the realm of radio and gives students experience in live production, script-writing, announcing and editing. The program course offerings emphasize the communication and technical skills needed for jobs in a variety of fields within the media industry, including advertising, public relations, broadcast journalism, project production and producing. This program prepares students to either enter directly into the workforce or transfer to a four-year institution.

Articulation:

Articulation agreement

Eastern Michigan University; BA and BS degrees; and Lawrence Technological University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: http://www.wccnet.edu/curriculum/articulation/levelone/colleges/.

First Semester	(15	credits)
COM 101	Fundamentals of Speaking	3
COM 155	Scriptwriting for Broadcast Arts	3
Elective	Math Elective(s)	3
Elective	Soc. Sci. Elective(s) 1	3-4
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, GDT 104, HUM 120, JRN 111, PHO 111 or VID 105	5-4
Second Semes	ter (16	credits)
COM 160	Voice and Articulation	3
ENG 111	Composition I	4
Elective	Nat. Sci. Elective(s)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, GDT 104, HUM 120, JRN 111, PHO 111 or VID 105	6-7
Third Semeste	(15	credits)
COM 130	Introduction to Mass Communication	3
COM 150	Introduction to Radio Production	3
ENG 107	Technical Writing Fundamentals	3
Elective	Nat. Sci. Lab Elective(s)	3-4
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, GDT 104, HUM 120, JRN 111, PHO 111 or VID 105	3-4
Fourth Semest	er (15	credits)
COM 170	Advanced Radio Production	3
Elective	Soc. Sci. Elective(s) 2	3
Elective	Arts/Human, Elective(s) 2 (not COM)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, GDT 104, HUM 120, JRN 111, PHO 111 or VID 105	6-7

61

Minimum Credits Required for the Program:

WASHTENAW COMMUNITY COLLEGE

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: AABCA Program Name: Broadcast Media Arts

Effective Term: Fall 2019

Division Code: HSS Department: Humanities

Directions:

- 1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
- 2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
- 3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:	
Review move course(s): COM 142, COM 235, COM 240, COM 210 and/or COM 183 Add course(s): Restrictive electives: COM 142, COM 183, COM 210, COM 235, COM 240, VID 105, PHO 111, DRA 152, GDT 104, HUM 120, or JRN 111 Program title (title was Broadcast Arts) Description Type of award Advisors Articulation information	 □ Program admission requirements □ Continuing eligibility requirements □ Program outcomes □ Accreditation information □ Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) □ Other
Show all changes on the attached page from the catalog.	

The reasoning behind the changes proposed within Broadcast Media Arts program came about from insights gained through my winter 2018 sabbatical work. After interviewing industry professionals, former students, two and four-year instructors, along with researching offerings at other institutions, it became clear that it was necessary to re-configure our program, to meet industry needs.

First, the name of the program needs to be updated to reflect the current state of the industry. All interviewees that I spoke with recommended a name change, as the current one is antiquated. Adding in the term 'media' will allow students to recognize the new mediums involved in broadcasting, along with showing those in the media that we are keeping up with the evolving industry.

Second, we will be updating our course offerings. By removing many of the core courses within the major and creating a list of restricted electives for students to choose from, this will allow students to create more of an individualized course of study, in order to pursue their preferred pathway. Students that desire to go directly into the workforce will be able to select courses that can assist them in expanding their skill sets, regardless of transferability. Students that want to transfer to a four-year institution will be able to select courses that will transfer to their chosen college/university.

Third, a new program description needs to be adopted, to reflect the aforementioned changes. The new description reads as follows:

The Broadcast Media Arts program provides hands-on training in the realm of radio and gives students knowledge in live production, script-writing, announcing and editing. The program course offerings emphasize the communication and technical skills needed for jobs in a variety of fields within the media industry, including advertising, public relations, broadcast journalism, project production and producing. This program prepares students to either enter directly into the workforce or transfer to a four-year institution.

Finally, the semester schedule needs to be updated. See the attached sheets for the updated semester schedule.

Financial/staffing/equipment/	space implications:				
N/A					
List departments that have b	een consulted regardin	g their use of this program.			
N/A					
Signatures:		\wedge			
Reviewer	Print Name	Signature	Date		
Initiator	Dena Blair	HALL	1/9/19		
Department Chair	Allison Fournier	Wish to	1/9/19		
Division Dean/Administrator	Kris Good	Must Cynn	1/11/19		
Please submit completed form to the Office of Curriculum and Assessment (SC 257). Once reviewed by the appropriate faculty committees we will secure the signature of the VPI and President.					
Vice President for Instruction	Kimberly Hurns	tork t	2/11/2019		
1					
Do not write in shaded area. Entered	d in: Banner C&A Da	tabase 2/19/19 Log File 2/19/19 Board Ap	proval		

Program Description

The Broadcast Media Arts program provides hands-on training in the realm of radio and gives students knowledge in live production, script-writing, announcing and editing. The program course offerings emphasize the communication and technical skills needed for jobs in a variety of fields within the media industry, including advertising, public relations, broadcast journalism, project production and producing. This program prepares students to either enter directly into the workforce or transfer to a four-year institution.

Program Semester Schedule

Class	Title	Credits
First Semester		
COM 101	Fundamentals of Speaking	3
COM 155	Scriptwriting for Broadcast	3
	Media Arts	
Elective(s)	Math	3
Elective(s)	Social and Behavioral	3
	Science 1	
Restricted Elective(s)	COM 142, COM 183, COM	3-4
	210, COM 235, COM 240,	
	VID 105, PHO 111, DRA	
	152, GDT 104, HUM 120, or	
	JRN 111	
Total		15
	-	
Second Semester		
COM 160	Voice and Articulation	3
ENG 111	Composition I	4
Elective(s)	Natural Sciences	3
Restricted Elective(s)	COM 142, COM 183, COM	6-7
select 2 courses	210, COM 235, COM 240,	
	VID 105, PHO 111, DRA	
	152, GDT 104, HUM 120, or	
TP 4 1	JRN 111	16
Total		10
Third Semester		
COM 150	Intro to Radio Production	3
COM 130	Introduction to Mass	3
	Communications	
ENG 107	Technical Writing	3
	Fundamentals	
Elective(s)	Natural Science with Lab	3
Restricted Elective(s)	COM 142, COM 183, COM	3-4
,	210, COM 235, COM 240,	
	VID 105, PHO 111, DRA	
	152, GDT 104, HUM 120, or	
	JRN 111	
Total		15
Fourth Semester		
COM 170	Advanced Radio Production	3
Elective(s)	Social and Behavioral	3
	Sciences 2	

Elective(s)	Arts and Humanities 2 (not	3
	COM)	
Restricted Elective(s)	COM 142, COM 183, COM	6-7
select 2 courses	210, COM 235, COM 240,	
	VID 105, PHO 111, DRA	
	152, GDT 104, HUM 120, or	
	JRN 111	
Total		15
Total Credits Required		60-61

CADEMIC

Broadcast Arts (AABCA)

Associate in Arts Degree

Description See page 1

The Broadcast Arts program provides training in radio and gives students basic knowledge of radio production, programming, and announcing. The program emphasizes communication skills needed for jobs in a variety of fields, including advertising, public relations, broadcast journalism and program production, and prepares students for transfer to a four-year institution.

Articulation

Eastern Michigan University; BA and BS degrees; and Lawrence Technological University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: www.wccnet.edu/curriculum/articulation/levelone/colleges/.

Contact Information

Division: Humanities, Social & Behav Sci

Department: Humanities Dept

Advisors: Dena Blair

Requirements

(Items marked in grange are available online.)

Class	Title	Minimum Credits
COM 150	Introduction to Radio Production	3
COM 155	Scriptwriting for Broadcast Arts	3
-00M-186	Voice and Articulation	
Elective(s)	Math	3
Elective(s)	Social and Behavioral Science 1	3
Total		15

Class	Title	Minimum Credits
COM 142	Oral Interpretation of Literature	3
COM 170	Advanced Radio Production	3
ENG 111	Composition I	4
Elective(s)	Arts and Humanities 2 (Not COM)	3
Elective(s)	Natural Sciences	3
Total		16

Class	Title	Minimum Credits
COM 101	Fundamentals of Speaking	3
ENG 107	Technical Writing Fundamentals	3

* Please see a Hacked sheet, For New Semester schedu

Social and Behavioral Science 2 Elective Any 100-level or above course(s) to reach a minimum of 60 credits. *	5
Applications of the second of	
Social and Behavioral Science 2	0
a control planter in the depth of the control planter of the control	3
Broadcast Arts Internship	3
Broadeast Arts Practicum	9
Title	Minimum Credits
sier	
	15
Natural Sciences with Lab	3
Introduction to Mass Communication	3
***	Natural Sciences with Lab Ster Title Broadeast Arts Practicum

Footnotes

*Additional communication courses not already used in the program are recommended...

Home / Academics / Services / Activities / News & Events / About Us / Contact Us / Jobs © 2019 Washtenaw Community College, 4800 E. Huron River Drive, Ann Arbor, MI 48105-4800, 734-973-3300

Feedback & Suggestions / Social Media Directory Online Privacy Statement | Notice of Nondiscrimination