

## ARTICULATION AGREEMENT GUIDE

Washtenaw Community College – AAS in Digital Media Arts

Eastern Michigan University – BS in Communication Technology – Graphic Applications Option

### Washtenaw Community College Courses:

### Eastern Michigan University Courses:

#### Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or WCC. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

#### 1. A course in English Composition

Choose one from the approved MTA list.....3-4      General Transfer Credit.....3-4

#### 2. A course in English Composition or Communication

\* COM 101 Fundamentals of Speaking .....3      COMM 124 Speech Communication (prereq for COMM 354) .....3

#### 3. A course in Mathematics

\* MTH 160 Basic Statistics or MTH 160X.....4      STAT 170 sub for PSY 205 (3)+1 .....4

#### 4. Two courses in Natural Sciences from different disciplines (one lab required)

Choose two from the approved MTA list .....7-8      General Transfer Credit.....7-8

#### 5. Two courses in Humanities and Fine Arts from different disciplines

\* COM 102 Interpersonal Communication.....3      COMM 227 Interpersonal Communication .....3

Choose one from the approved MTA list.....3      General Transfer Credit .....3

#### 6. Two courses in Social Sciences from different disciplines

Choose two from the approved MTA list .....6      General Transfer Credit.....6

**EMU's Perspectives on a Diverse World Requirement:** Transfer students are required to complete one course that meets the diversity requirement. The course may also fulfill an MTA requirement at WCC. The following courses can be used to fulfill MTA requirements above. **Communication:** COM 225; **Natural Science:** ENV 101, 105; **Humanities:** ART 143, 150; COM 225; DAN 180; DRA 180; ENG 181, 213, 214, 242; FLM 150; HUM 175, 181; MUS 180; **Social Science:** ANT 201; ECO 280; GEO 101, 104; HST 108, 109, 123, 150, 230, 235, 241; PSY 251, 270; SOC 205. **These courses apply, but do not satisfy the MTA:** ECD 240

#### WCC Digital Media Arts Program Requirements (24 credits)

\* GDT 104 Intro to Graphic Design (Restricted Elective).....4      CMT 121 Graphic Communication (3)+1.....4

\* GDT 110 Interface Design I (Restricted Elective) .....4      CMT 301 Multimedia Authoring Techniques (3)+1 .....4

\* GDT 220 Publication Design (Restricted Elective).....4      CMT 427 Digital Imaging & Reproduction .....4

\* PHO 228 Digital Photo Imaging II (Restricted Elective) .....4      CMT 205 Digital Photo-Technology (3)+1 .....4

\* VID 105 Found in Digital Video I (Restricted Elective) .....4      CTAT 000 sub for CTAT 141 .....4

Rest. Electives: any ANI, AUD, GDT, PHO, VID courses .....4      General Transfer Credit.....4

#### EMU Requirements and Electives that may be taken at WCC or EMU (34 credits)

\* ACC 111 Principles of Financial Accounting .....3      ACC 240 sub for ACC 130 .....3

\* BMG 250 Principles of Marketing .....3      MKTG 000 sub for MKTG 360 .....3

\* BOS 208 Desktop Publishing for Office .....3      CMT 336 Electronic Publishing Technology .....3

\* COM 130 Intro to Mass Communication .....3      CTAT 130 Intro to Digital Media .....3

Open Electives .....22      General Transfer Credit.....22

**Credits at WCC: .....88      Credits that transfer to EMU..... 88**

\*Required for EMU's BS in Communication Technology – Graphic Applications Option program. If not transferred, must be completed at EMU.

**ARTICULATION AGREEMENT GUIDE**Washtenaw Community College – **AAS in Digital Media Arts**Eastern Michigan University – **BS in Communication Technology – Graphic Applications Option****Completion of the BS in Communication Technology – Graphic Applications Option****Major Requirements (32 credits)****Media Production Requirements (3 credits)**

Choose one course from the following..... 3

CTAT 331 Intermediate Radio Production and Direction (3)

CTAT 332 Videography: ENG/EFP (3)

*Advisor approved 200-300 level production course substitute***Transmission Systems (9 credits)**<sup>1</sup> CMT 305W Comm Transmission Sys (or sub BMMT 300W) ..... 3

CMT 408 Telephone Tech (or advisor approved sub)..... 3

<sup>2</sup> ELEC 120 Basic Elec. for Non-Majors (or sub EECE 100) ..... 3**Computer Technology: Graphic Applications (3 credits)**

CMT 421 Web Publishing Technology ..... 3

**Communication Theory and Practice (3 credits)**

COMM 354 Org Communication (prereq: COMM 124) ..... 3

**Interdisciplinary Technology (14 credits)**

CMT 131 Intro to Computer Graphics Systems ..... 3

<sup>3</sup> CMT 387L4 Co-operative Education ..... 3

CMT 409 Emerging Trends in Comm and Info Tech..... 3

CMT 425 Communication Tech and Social Change ..... 3

CMT 470 Senior Seminar in Communication Tech ..... 2

**Credits at EMU: ..... 32****Transfer Credits: ..... 88****Total Credits: ..... 120***<sup>1</sup> Satisfies EMU's Writing Intensive Requirement**<sup>2</sup> Advisor approved sub for 100 level class in electronics may be used**<sup>3</sup> Satisfies EMU's Learning Beyond the Classroom Requirement*

## ARTICULATION AGREEMENT GUIDE

Washtenaw Community College – AAS in Digital Media Arts, AAS in Graphic Design, and AAS in Photographic Technology

Eastern Michigan University – BS in Communication Technology – Graphic Applications Option

### Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. WCC courses indicated with an \* are required for EMU's BS in Communication Technology – Graphic Applications Option. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 32 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact EMU's Undergraduate Admissions Office before applying to EMU. To facilitate advising and the evaluation of transcripts, bring a copy of this articulation guide to all advising sessions.

### Review and Renewal Date: September 1, 2025 until August 31, 2028.

This is a renewal of an agreement made in May 2015 and renewed in September 2018 and September 2022. **This agreement is consistent with the 2024-2025 catalog. Students have until summer 2033 to graduate from Eastern Michigan University following this agreement.** In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

### Contacts:

#### Washtenaw Community College

Advising

Second Floor Student Center

734.677.5102

[advising@wccnet.edu](mailto:advising@wccnet.edu)

#### Eastern Michigan University

Undergraduate Admissions

Student Center Suite 220

734.487.6453; [transfer\\_admissions@emich.edu](mailto:transfer_admissions@emich.edu)

[Schedule an appointment](#)